

REAL SPACES

REAL OPPORTUNITIES

REAL BRANDS



**KOLONNADE
RETAIL PARK**

"quick and convenient"

MAXIMISE YOUR BRAND

Ensure maximum exposure, reach and returns for your brand with dynamic indoor, outdoor and digital media advertising opportunities.

VUKILE
PROPERTY FUND

REAL ESTATE. REAL GROWTH.

1. Background

Kolonnade Retail Park offers lifestyle-, sport-, restaurant-, necessity- and speciality shopping in a convenient, well-located and stylish manner while sharing its platform with the community. Ample free parking, ultra-clean public toilets and friendly security staff ensure a stress-free shopping experience in a family-friendly environment.

This one-level shopping destination, anchored by a 12 441 m² Pick n Pay Hyper, and a 4 592 m² combined Mr Price Home & Mr Price Sport compliment the retail offering in the area and fulfill a definite need to Pretoria residents living north of the Magalies Mountain. The on-site Virgin Active Health Club with indoor swimming pool, Kauai-in-motion and Club V for the children offer so much more than traditional gyms – catering for the health conscious and their families in style and comfort. As a result of demand from supplementary tenants wishing to be added to the tenant mix since the opening on 29 November 2006, the centre expanded by adding Phase 2 in 2011 and continues to add new stores and popular destinations such as the Burger King Drive-thru.

Kolonnade Retail Park's tenant mix offers a wide variety of quick and convenient shopping options at an award-winning gem that has been sharing its platform with the community for the past 12 years.

2. Fast Facts

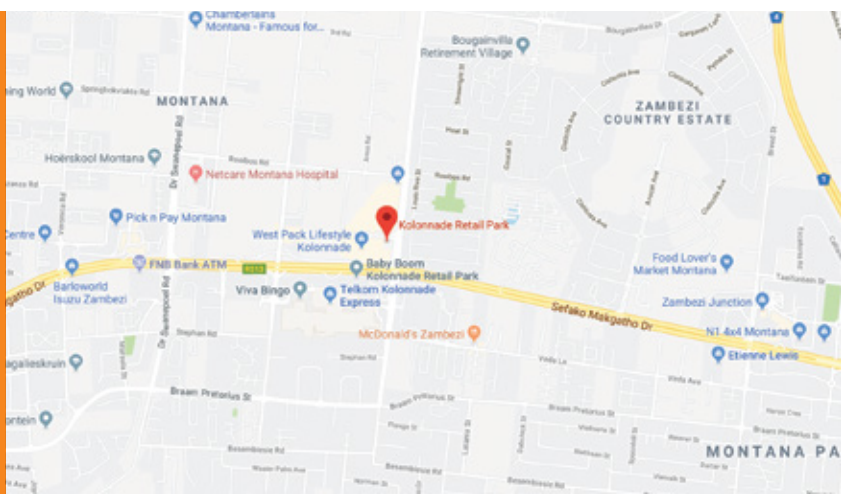
- Size of mall (GLA): 39 445 m²
- Anchor tenants:
 - Mr Price Home & Sport
 - Pick n Pay Hyper
 - Sportsmans Warehouse
 - Virgin Active Health Club
 - West Pack Lifestyle
- Number of stores: 43
- Number of parking bays: 2 016
- Average vehicle count per month: Approximately 180 000

3. Shopper Demographics

- LSM: 8 – 10
- Gender
 - Female: 57%
 - Male: 43%
- Race
 - Black: 56%
 - White: 43%
 - Coloured: 1%
- Age
 - 16 – 24: 15%
 - 25 – 34: 22%
 - 35 – 49: 38%
 - 50+: 25%
- Language
 - Afrikaans: 37%
 - English: 26%
 - Tswana: 19%
 - Sepedi: 18%

4. Location

KRP – Kolonnade Retail Park is conveniently situated 2 km from the N1 Polokwane highway, on the corners of Sefako Makgatho / Zambesi Drive and Enkeldoorn Avenue. This 'U'-shaped strip mall, comprised of 43 stores, adds value to the rapidly developing Sefako Makgatho / Zambesi Drive – one of 11 business zones in and around the Tshwane Metropolitan Area. In close proximity to the Netcare Montana Hospital, Wonderboom Airport and local schools KRP – Kolonnade Retail Park forms an undeniable part of this community.






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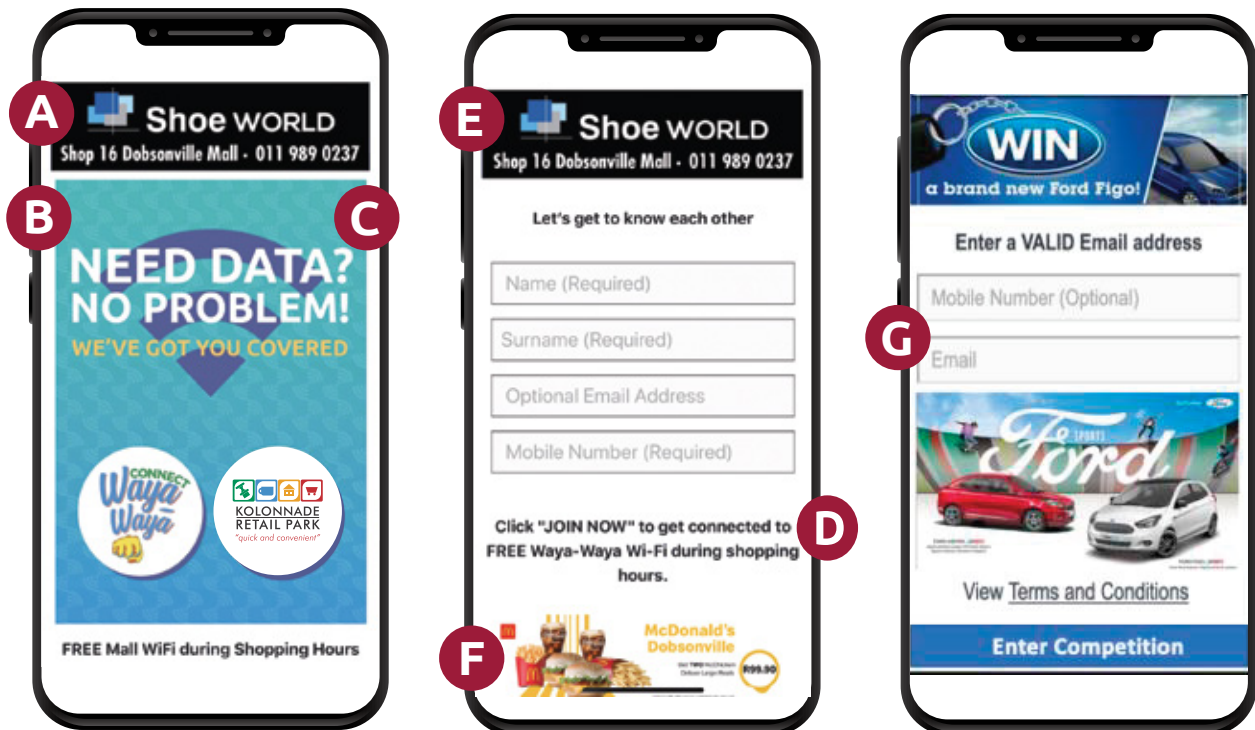
NEED DATA? NO PROBLEM!

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1. Connect to the Waya-Waya network
2. Register
3. Start browsing for FREE

www.connectwayawayaya.co.za



DESCRIPTION	SIZE	AVAILABILITY	DURATION	RATES
A - Wifi LANDING PAGE HEADER	1411 x 398 px	3 ON ROTATION	4 WEEKS	R9 950
B - Wifi LANDING PAGE BANNER	992 x 1366 px	1 SPOT AVAILABLE	4 WEEKS	R11 750
C - Wifi LANDING PAGE BANNER + REDIRECT	992 x 1366 px	1 SPOT AVAILABLE	4 WEEKS	R19 900
D - POST-LOGIN REDIRECT ONLY	Website URL	1 SPOT AVAILABLE	4 WEEKS	R13 350
E - Wifi LOGIN HEADER	1411 x 398 px	3 ON ROTATION	4 WEEKS	R6 950
F - Wifi LOGIN FOOTER	1411 x 398 px	1 STATIC	4 WEEKS	R6 950
G - COMPETITION BANNER + Survey Redirect	992 x 1366 px	5 QUESTIONS MAX	4 WEEKS	R30 000

*Competition option includes: post campaign reporting on engagement, reach and audience for the advert, post campaign reporting on findings of the survey, Management of the competition entries, draw and prize allocation

8. Contact

For any advertising enquiries, please contact media@connectwayawayaya.co.za